

GOOD FAITH ENERGY

2017 Impact Report



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President Address



GFE Founder Mohammed Abdalla
accepting an award for
"2017 Texas Solar Advocate of the Year"

To my loved Good Faith Energy family,

I pray you all receive this message in the best of health & spirit.

As we bid farewell to 2017 and a new year dawns upon us, I'd like to take a moment to reflect on the past, enjoy the present, and to look at what lies ahead.

Good Faith Energy was founded in March of 2014 after I found myself a recent college graduate, out of work, struggling to find opportunities. The name comes from my background in fossil fuels, where I would often find operators referring to their activities in "good faith". Deep in my heart, I knew what we were actually doing was anything but "good faith".

Over the course of the next year, I embarked on a journey to coin a new meaning for the term. I developed a love for what Elon Musk refers to as the "solar-electric" economy. An increasingly-electrified energy and transportation sector, powered by innovations in solar and batteries. These solutions, make us smarter, safer, and cleaner. A true triple bottom line approach, and the good faith I was searching for.

Interestingly enough, one of the most frequent questions I've gotten is- "so Mo.. the name, Good Faith. what's that all about"? Good Faith was inspired by a belief to, as stewards of the Earth, preserve the environment the best we can. It was also about the integrity of our work product and investment in our community.

It has been an honor meeting people over the years and witnessing them connect and relate to good faith in their own way. Faith is a universal trait, inclusive of all humanity. It's often the light we need during times of darkness. It's infinite, and it's divine.

2017 has been an incredibly transformational year for our organization. We diversified our business without adding any debt, installed over 500 KW of solar PV, announced new partnerships with Tesla and SMU, and collaborated with the Department of Energy on our 501(c)(3) non-profit, Good Faith Impact, to bring solar to South Dallas.

Of course, none of this would have been possible without the hard work and support of all of our employees, clients, partners and families. Thank you, from the bottom of my heart, for helping GFE grow and blossom.

Looking ahead, Good Faith Energy will continue its work with solar PV as the hub and energy storage, electric vehicle charging stations, smart home automation, & social impact as its' spokes. I humbly request you to help us spread the Good Faith message, now & for years to come.

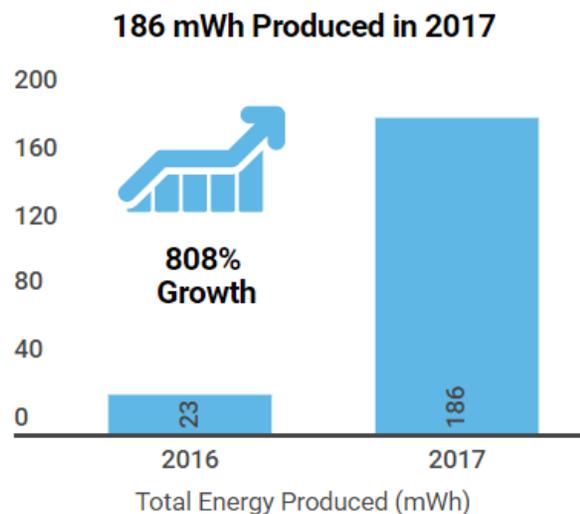
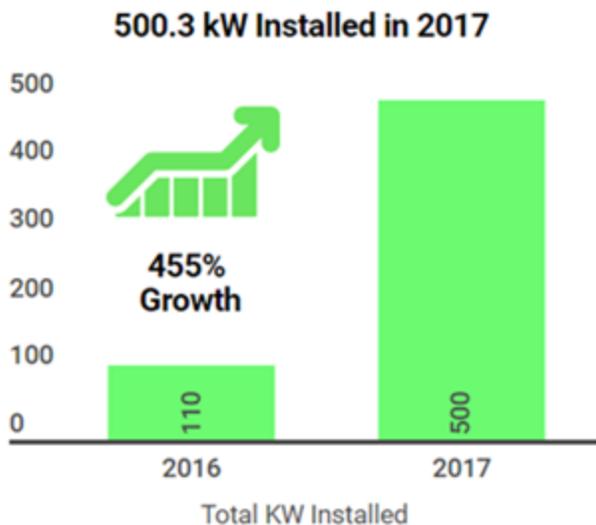
Sincerely,

Mohammed Abdalla

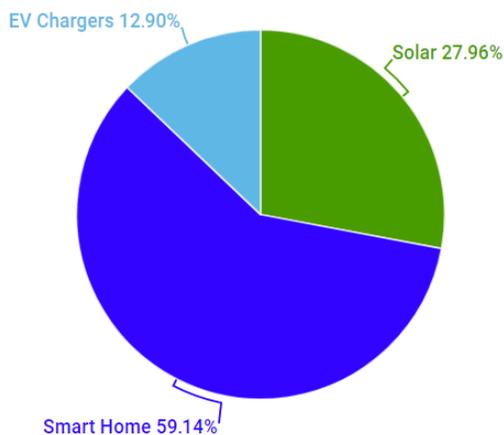
Founder & President, Good Faith Energy



KEY PERFORMANCE METRICS



Project Diversification



Serving Texas Customers in 25 Unique Cities & 9 Counties



LOGIC MODEL

	Inputs	2017 Outputs	Impacts
	North Texas Solar Developments	51 Residential Solar PV Projects	Leading Local Transformations Towards a Renewable Future
	Smart Home & Electric Vehicle Markets	206 Smart Home & Charging Installations	Promoting Efficiency Solutions to Curb Demand for Fossil Fuels
	Education & Employee Training	12 Jobs Created	Localized Economic Development



ENVIRONMENTAL IMPACTS

Good Faith Energy has a mission that support climate action. Because of GFE's 2017 solar developments, there was a renewable energy output comparable to the mitigation of the following.

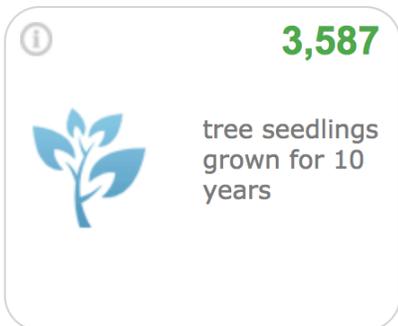
Greenhouse Gases From:



CO2 Emissions From:



Carbon Sequestered By:



Reference: epa.gov



2017 IMPACT PROJECTS

TESLA PARTNERSHIPS

Good Faith Energy technicians earned the status of certified installers for the Tesla Powerwall & Electric Vehicle charging systems. Electric vehicles and storage technologies are integral in transitioning towards a sustainable future. Partnership with Tesla aligns with Good Faith Energy's mission to leading transformations towards a climate sustainable future.



SMU GOES SOLAR

Last January, GFE co-sponsored a team of 15 SMU students as they launched a "Mod Pod" prototype, a solar-powered public charging station, designed to be modular and easy to digitally fabricate, at SMU's Immersive Design Challenge. Members of Good Faith Energy provided technical & financial assistance.



SOLARIZE SOUTH DALLAS

Non-profit partner Good Faith Impact hosted a training for 15 members of the South Dallas community. Good Faith Energy was able to directly sponsor specific students to attend the class, free of charge. Later in the Fall, we donated equipment, installation, and project management resources for a 2.36 kW live build that was completed during the 2017 DFW Solar Home Tour.



PERMACUBE

Members of Good Faith Energy's team had the honor to partner with PermaCube in the installation of an off-grid greenhouse in Fort Worth, Texas. The PermaCube is a revolutionary food growing, processing & storage systems that uses solar PV to maximize production.

In addition, we wanted to thank the high school students and teachers working to support green initiatives in North Texas. This year Good Faith Energy was able to mentor students from Dallas Christian Academy, Flower Mound High School, and McKinney Boyd High School with their "[living roof](#)" greenspace.





HAPPY NEW YEAR!

2017 Portfolio Updates:

<https://youtu.be/4jDytKeLKHQ>

